The Most Valuable IT Certifications: 2023 Update

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In 2019, Scott M. Graffius started developing and reporting information on the most valuable Information Technology (IT) certifications. As technology advances and the marketplace changes over time, the skills and knowledge required to succeed may also change. Accordingly, Graffius periodically updates his respective work. The prior version was published in 2022. This article provides the new, 2023 version of "The Most Valuable IT Certifications."

In Technology, there's no substitute for experience. However, certifications remain a valuable tool for advancing one's career. Employers want candidates (and employees) with up-to-date knowledge and skills, and certifications demonstrate a person's mastery of the respective subject. Graffius compiled and analyzed data from multiple sources — including CIO, Robert Half, Indeed, PC Magazine, Skillsoft, Statista, and ComputerScience.org — to determine the general consensus on the most valuable IT related certifications. Fifteen emerged. Here they are, in alphabetical order:

1. AWS Certified Cloud Practitioner, offered from Amazon Web Services (AWS).
2. AWS Certified Security – Specialty, offered from Amazon Web Services (AWS).
3. AWS Certified Solutions Architect – Associate, offered from Amazon Web Services (AWS).
4. AWS Certified Solutions Architect – Professional, offered from Amazon Web Services (AWS).
5. Certified Information Security Manager (CISM), offered by the Information Systems Audit and Control Association (ISACA).
6. Certified Information Systems Auditor (CISA), offered by the Information Systems Audit and Control Association (ISACA).
7. Certified Information Systems Security Professional (CISSP), offered by the International System Security Certification Consortium (ISC).
8. Certified ScrumMaster (CSM), offered from Scrum Alliance.
9. Cisco Certified Network Professional (CCNP), offered by Cisco.
10. Google Cloud: Cloud Digital Leader, offered by Google.
11. Google Cloud: Professional Cloud Architect, offered by Google.
12. Microsoft Certified Azure Solutions Architect, offered by Microsoft.
13. Nutanix Certified Professional – Multicloud Infrastructure (NCP-MCI), offered by Nutanix.
14. Project Management Professional (PMP), offered from the Project Management Institute (PMI).
15. VMware Certified Professional – Data Center Virtualization (VCP-DCV), offered by VMware.

Many employers prefer to hire certified professionals, especially those who also have college degrees and successful work experience. Those who invest in professional credentials typically enjoy larger salaries.

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About Scott M. Graffius

Scott M. Graffius, PMP, CSP-SM, CSP-PO, CSM, CSPO, SFE, ITIL, LSSGB is an agile project management practitioner, consultant, multi award-winning author, and highly sought-after international keynote speaker. He has generated over $1.75 billion of business value in aggregate for the organizations he has served. Graffius is the CEO and Principal Consultant at Exceptional PPM and PMO Solutions™ and subsidiary Exceptional Agility™. Content from his books, talks, workshops, and more have been featured and used by businesses, professional associations, governments, and universities. Select examples include Microsoft, Oracle, Broadcom, Cisco, Gartner, Project Management Institute, IEEE, U.S. Soccer Federation, Qantas, National Academy of Sciences, U.S. Department of Energy, U.S. National Park Service, New Zealand Ministry of Education, Yale University, Warsaw University of Technology, and others. Graffius has delighted audiences with dynamic and engaging talks and workshops on agile, project management, and technology leadership at 82 conferences and other events across 24 countries.

His full bio is available here.

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About *Agile Scrum: Your Quick Start Guide with Step-by-Step Instructions*

Book available in the United States: bit.ly/scrumone   And around the world: bit.ly/world-agile

Shifting customer needs are common in today's marketplace. Businesses must be adaptive and responsive to change while delivering an exceptional customer experience to be competitive.

There are a variety of frameworks supporting the development of products and services, and most approaches fall into one of two broad categories: traditional or agile. Traditional practices such as waterfall engage sequential development, while agile involves iterative and incremental deliverables. Organizations are increasingly embracing agile to manage projects, and best meet their business needs of rapid response to change, fast delivery speed, and more.

With clear and easy to follow instructions, the multi award-winning ***Agile Scrum: Your Quick Start Guide with Step-by-Step Instructions*** book by Scott M. Graffius (Chris Hare and Colin Giffen, Technical Editors) helps the reader:

- Implement and use the most popular agile framework—Scrum;
- Deliver products in short cycles with rapid adaptation to change, fast time-to-market, and continuous improvement; and
- Support innovation and drive competitive advantage.

Hailed by Literary Titan as "the book highlights the versatility of Scrum beautifully."

Winner of 17 first place awards.

Agile Scrum: Your Quick Start Guide with Step-by-Step Instructions is available in paperback and ebook/Kindle in the United States and around the world. Some links by country follow.

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About *Agile Transformation: A Brief Story of How an Entertainment Company Developed New Capabilities and Unlocked Business Agility to Thrive in an Era of Rapid Change*

Book available in the United States: bit.ly/at-us   And around the world: bit.ly/at-world

Thriving in today's marketplace frequently depends on making a transformation to become more agile. Those successful in the transition enjoy faster delivery speed and ROI, higher satisfaction, continuous improvement, and additional benefits.

Based on actual events, ***Agile Transformation: A Brief Story of How an Entertainment Company Developed New Capabilities and Unlocked Business Agility to Thrive in an Era of Rapid Change*** provides a quick (60-90 minute) read about a successful agile transformation at a multinational entertainment and media company, told from the author's perspective as an agile coach.

The award-winning book by **Scott M. Graffius** is available in paperback and ebook/Kindle in the United States and around the world. Some links by country follow.

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